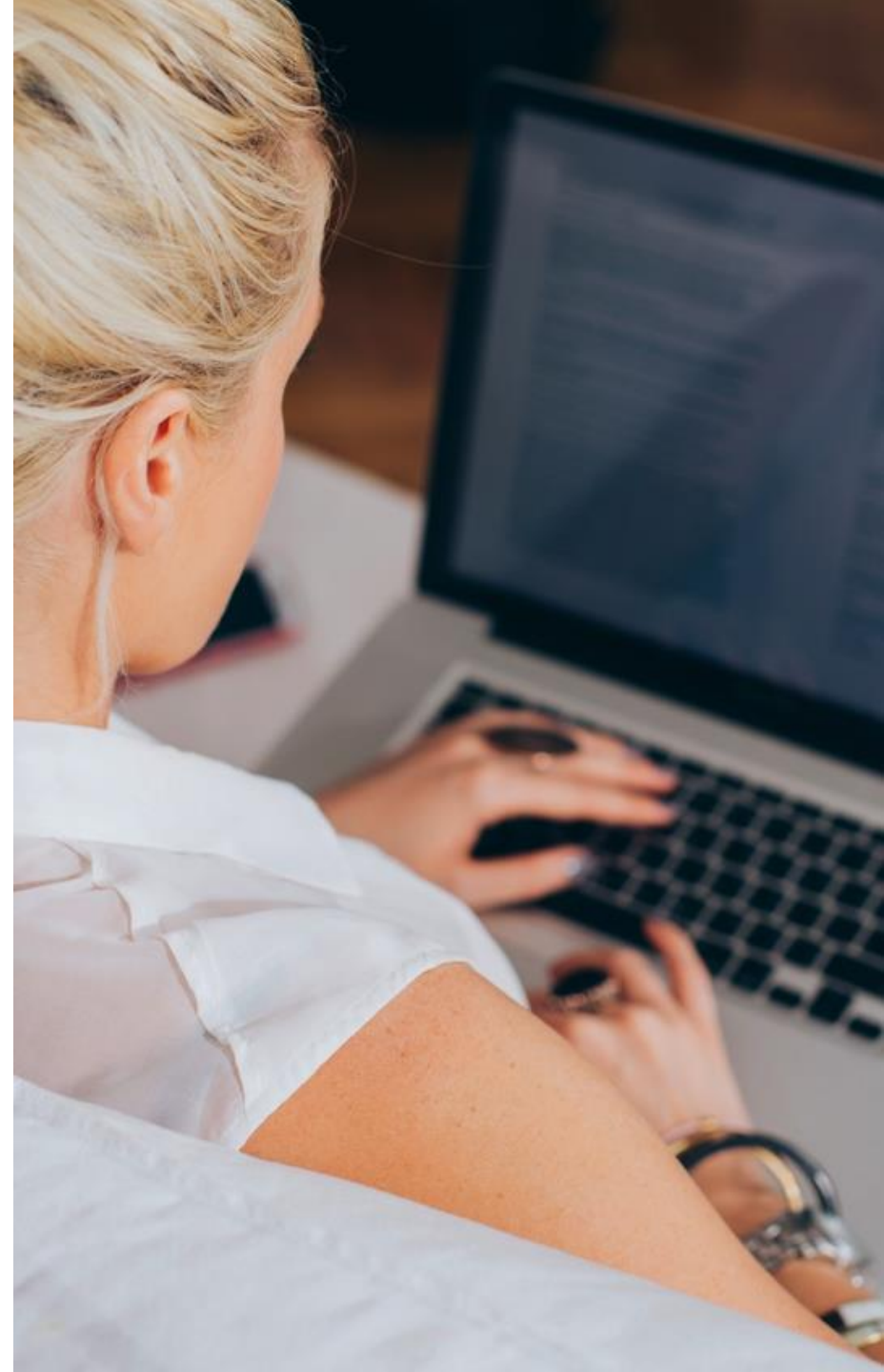


Formative Assessment During Online Instruction

Outcomes

As a result of this video, viewers will be able to:

- Describe at least three benefits of formative assessment in an online setting
- Select at least two ways formative assessment can be used by faculty in an online format on their campus
- Create a plan for adapting at least one method of feedback in their course or on their campus



Student Motivation

Student Motivation in an Online Course

- Instructor Presence
- Engagement
- Relevance
- Community
- Success
- Feedback



What is Formative Assessment?



All those activities undertaken by teachers and/or by their students, which provide information to be used as feedback to modify the teaching and learning activities in which they are engaged.

Black, P and D. William. (1998). Inside the Black Box: Raising Standards Through Classroom Assessment. Phi Delta Kappan 92 (1): 81-90

5 Factors to Improve Learning Through Assessment

1. Providing effective feedback to students
2. Students' active involvement in their own learning
3. Adjusting teaching to take account of the results of assessment
4. Recognizing the profound influence of assessment on student motivation and self-esteem
5. Ensuring students assess themselves and understand how to improve

Black, P and D. William. (1998). Inside the Black Box: Raising Standards Through Classroom Assessment. Phi Delta Kappan 92 (1): 81-90.

Revisiting Student Motivation

- Instructor Presence
- Engagement
- Relevance
- Community
- Success
- Feedback



Formative Assessment Characteristics

- Conducted regularly during the program
- Monitor student learning
- Purpose is to receive feedback
- Use to shape, modify or improve program right now



Methods for Collecting Feedback

Collecting Feedback Online

In LMS

- Discussion Board
- Announcements
- Survey
- Assignments

Outside LMS

- Email
- Twitter
- Free Polling Software

Possible Questions

The Instructor . . .

- Takes interest in student learning
- Finds ways to help students answer their own questions
- Demonstrates importance of subject matter
- Makes clear how topic fits into course
- Explains material clearly/concisely
- Introduces stimulating ideas

Did you understand the material?



Alternative Activities - CATs

- Minute Paper
 - Most meaningful thing learned
- Muddiest Point
 - Area of frustration/confusion
- 3-2-1 Response
 - 3 things learned, 2 interesting things, 1 question
- Twitter Post
 - 140 characters – using Twitter or not
- Voice Memos



Acting on Feedback

Focus on Growth and Improvement

- Adopt a growth mindset
- Adopt a mastery-goal orientation
- Expertise requires practice
- Close the loop by reflecting/changing



Growth and Improvement (cont.)

Instructors are more likely to change if they:

- Receive feedback from appropriate information sources
- Are motivated to improve
- Receive recommendations on how to improve



Feedback + Consultation

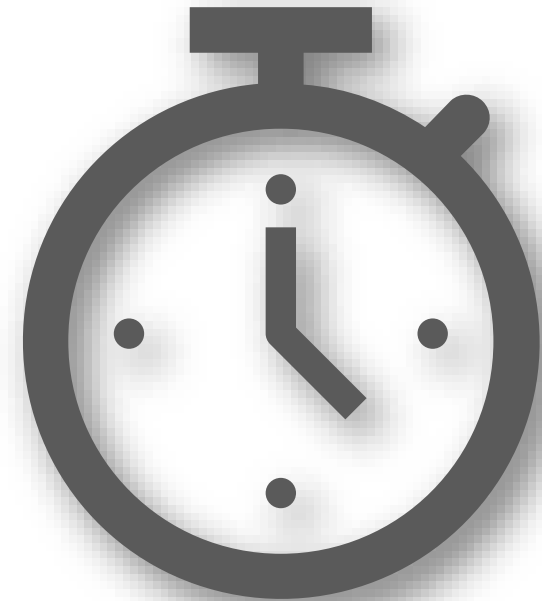
- Leads to greater improvement than feedback alone
- Have someone with you as you review feedback
- Focus on one course at a time
- Focus on limited behaviors/features at a time
- Investigate new methods/strategies



Create a Plan

Getting Ready to Assess

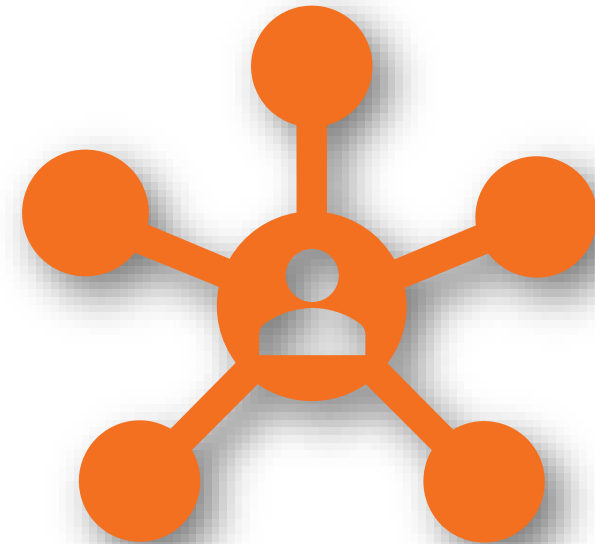
1. What do you want to know?
2. How do you want to ask it?
3. How will you collect it?
4. How will you share it?
5. What will you do with it?



Summary

Formative Assessment . . .

- Helps with student motivation
- Is done regularly throughout a course, low stakes, used to improve
- Can be done in LMS or with other technology in many ways
- Is best when used to grow as an instructor



Thank You!

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campusintelligence.com